Specialist Eye Clinics, Treatments and Procedures:

- Glaucoma
- Macular degeneration
- Myopia control
- Night Contact lenses Orthokeratology
- Keratoconus

Dry eye Clinic

- Blepharitis Treatment
- Stye & Chalazion treatments
- IPL Intense Pulsation Light Therapy
- Punctum Plugs

Medical treatments

• Antibiotics or soft steroids where required

Behavioural optometry & assessments

- Dyslexia related vision and reading concerns
- Colorimetry & Visual Stress
- Processing and Tracking
- Orthoptic Exercises

GP or Self- Referral NHS Acute Emergency Eye Care Practice

- Emergency appointments are seen within 24/48 hours
- GP referral is not necessary you can self-refer to us

NHS funded emergency referrals

- Flashes & Floaters/Suspect Retinal detachment
- Red & Sore Eyes (recent onset)
- Foreign bodies
- Iritis/Uveitis/Episcleritis Acute or recurrent

Hospital Links:

For patients who have attended a NHS hospital – we can now access your NHS eye clinic images and correspondence with your prior consent. This allows us to compare our findings with that of the hospital for your continuous care

Professional Fees:

Routine eye appointments £95
 Contact Lens appointment (new patients) £145

£145+

Specialist Eye consultations / 2nd Opinion / GP Referrals:

SPECIALIST EYE CARE IN THE HEART OF CHELTENHAM SPA

State of the art imaging by leading eye care experts





Eye care plan Membership:

As a member you are fully covered for unlimited professional eye care & diagnostic imaging, have access to priority and weekend appointments, not to mention receiving discounts on our full range of eyewear.

Membership plan starts from £15.00 per month.

Contact us
01242 233500 or email
reception@keithholland.co.uk

OPTICIANS

27 St Georges Road Cheltenham

Keith Holland Opticians – a national award-winning practice

Our aim to provide specialist eye care to our patients is our priority – we are your truly independent provider.



About Us:

Mr Dermot Keogh has built a team of the UK's leading eyecare professionals to deliver the highest level of expertise across all aspects of eye care.

With decades of experience across both NHS and private eye health environments we also offer in-house partnership clinics for Hearing-Care and Functional Nutrition.

Tailored Eyewear:

Our Dispensing Opticians are proud to provide all our patients with personal styling consultations including sports eyewear. We showcase the latest in global eyewear fashion and lens technology.

Our independent eyewear brands are all handpicked for their exclusive designs and sustainable appeal. We offer custom made wood, horn and 3D printed frames alongside independent luxury brands.



Our 60-minute appointments ensure that you are not rushed and we provide the time to listen to your individual needs.

For continuous eye care, we offer a membership plan that includes unlimited access to our diagnostic imaging technology and consultations with your regular specialist.



Imaging Technology:

We offer the latest in advanced imaging and diagnostic equipment to all our patients making us the leading technology practice in the region. Our range of instruments includes OCT, Optos Daytona wide field and Zeiss Humphries visual fields.

Further specialist equipment is available for patients with Dry Eye conditions and complex contact lens requirements.

These include IPL treatment (Intense Pulsation Light),
Blephex, Corneal Topography &
Eaglet-Eye Profiler

Hearing Care:

We have partnered with The Hearing Care Partnership and can offer a full hearing care and ear wax removal service. Aligning with the ethos of the practice, our hearing care expert offers the latest and best in hearing care technology.

Nutrition:

Joanna Keogh, a hugely talented functional medicine practitioner, offers 1-1 personalised programmes or one-off Comprehensive Health assessments including blood tests with a personalised report with suitable recommendations.

To book or enquire, visit her website: www.joannakeogh.co.uk/your-health-practitioner